MAIN STREET LIGHTING TIPS

BE A GOOD NEIGHBOR

Leave exterior lights on

bakery open to bar close.

3

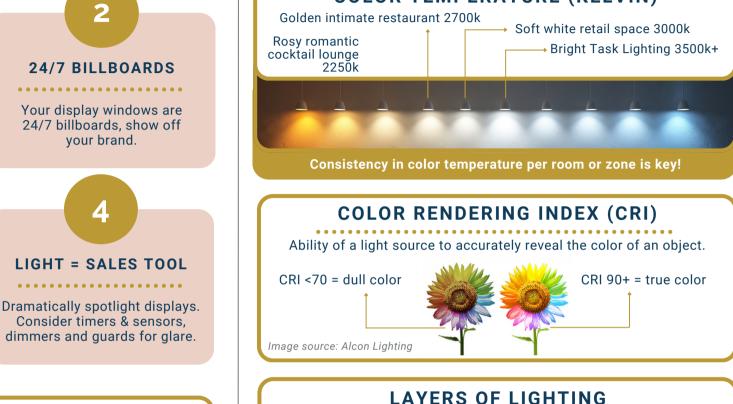
WINDOW BROWSING

Allow views in. clean the

glass and take down posters or large vinyl.

LIGHTING BASICS







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2

your brand.

Δ







EXTERIOR

Window Displays

Architectural

Pathway

• Entrance

Signage



- Ambient
- Task
- Spotlighting Decorative
- Accent







